

The aim of this information is to inform you about the processing of your personal data as a customer of VISUALYS GmbH and to explain the rights to which you are entitled.

Name and contact details of controller

VISUALYS GmbH
Industriestr. 7
65366 Geisenheim
Germany
Telephone: + 49 (0)6722 – 99 65 25 810
Email: mail@visualys.net
Managing director: Robert Wachendorff

Contact details of internal data protection officer

Telephone: + 49 (0)6722 – 99 65 400
Email: robert@visualys.net

Purposes and legal bases of processing

The party responsible for data processing collects your personal data for the purposes of performing pre-contractual measures and/or performing the contract concluded (Article 6(1)(b) of the EU General Data Protection Regulation [GDPR]).

What data is collected?

VISUALYS GmbH collects and processes the following personal data concerning you:

- Last name
- First name
- Address data
- Communication data
- Role within company
- Education/training and job

Advertising and right to object

Your last name, first name, address and email address are also collected for advertising purposes (sending offers, information about additional services). You may object to processing being carried out for advertising purposes at any time by getting in touch via the following contact details:

VISUALYS GmbH
Industriestr. 7 65366 Geisenheim
Germany
Telephone: + 49 (0)6722 – 99 65 25 810
Email: mail@visualys.net

Sharing of your data

Staff responsible for the implementation of the contract from the order processing, internal sales and field sales departments, as well as colleagues from the respective departments, will have internal access to your data. Your data may also be forwarded to other groups of companies and to distributors cooperating with us.

Transmission of personal data to third countries

We have no intention of transmitting your personal data to a third country.

Duration of storage

Following provision of the contractual service, your personal data will be stored - for 10 years for tax purposes. - for 10 years for the purposes of completing follow-up orders (required at the time of contract conclusion or at a later date).

Objection to data storage

In the case of data processing for 10 years for the purposes of completing follow-up orders (required at the time of contract conclusion or at a later date), legitimate business interests are being pursued from a legal data protection perspective. You may object to this processing at any time using the following contact details:

VISUALYS GmbH
Industriestr. 7 65366 Geisenheim
Germany
Telephone: + 49 (0)6722 – 99 65 25 810
Email: mail@visualys.net

Erasure of data

Your personal data will be erased upon expiry of the periods defined above at the latest.

Your rights and the right to lodge a complaint with a supervisory authority

In line with the requirements defined in Article 15 et seq. GDPR, you have a right of access with regard to your personal data and rights to rectification, erasure and the restriction of processing, a right to object to the processing and a right to data portability vis-à-vis VISUALYS GmbH.

If you consider that the processing of your personal data infringes the GDPR, you have the right to lodge a complaint with the data protection supervisory authority in Hesse or with any other data protection supervisory authority (Article 77 GDPR).

The responsible supervisory authority in Hesse is:
Hesse Commissioner for Data Protection and Freedom of Information
(Der Hessische Beauftragte für Datenschutz und Informationsfreiheit)
Postfach 3163
65021 Wiesbaden
Germany
Telephone: +49 (0)611 1408 - 0
Fax: +49 (0)611 1408 – 611

Changes to this privacy policy

We reserve the right to adapt this privacy policy at any time in accordance with technical and legal requirements. We also refer you to our data protection information on our website.